

# CENTRAL SQUARE REVISITED: MAKING IMPROVEMENTS AT CENTRAL SQUARE



Central Square today

## **CURRENT SITUATION**

- Major Node
- Traffic Feeding In from Turnpike via River Street
- Multimodal
- Land Use: Retail, Restaurants, Offices, Residential

## **FUTURE TRENDS**

- Shopping & Entertainment Destination
- Escalating Housing Market



# IMPROVEMENTS: Wider Sidewalks





# IMPROVEMENTS: Better Street Amenities





# IMPROVEMENTS: Bus Shelter / Intermodal





# IMPROVEMENTS: Clearly Designated Lanes





# ISSUES: Narrowing Space for Vehicles



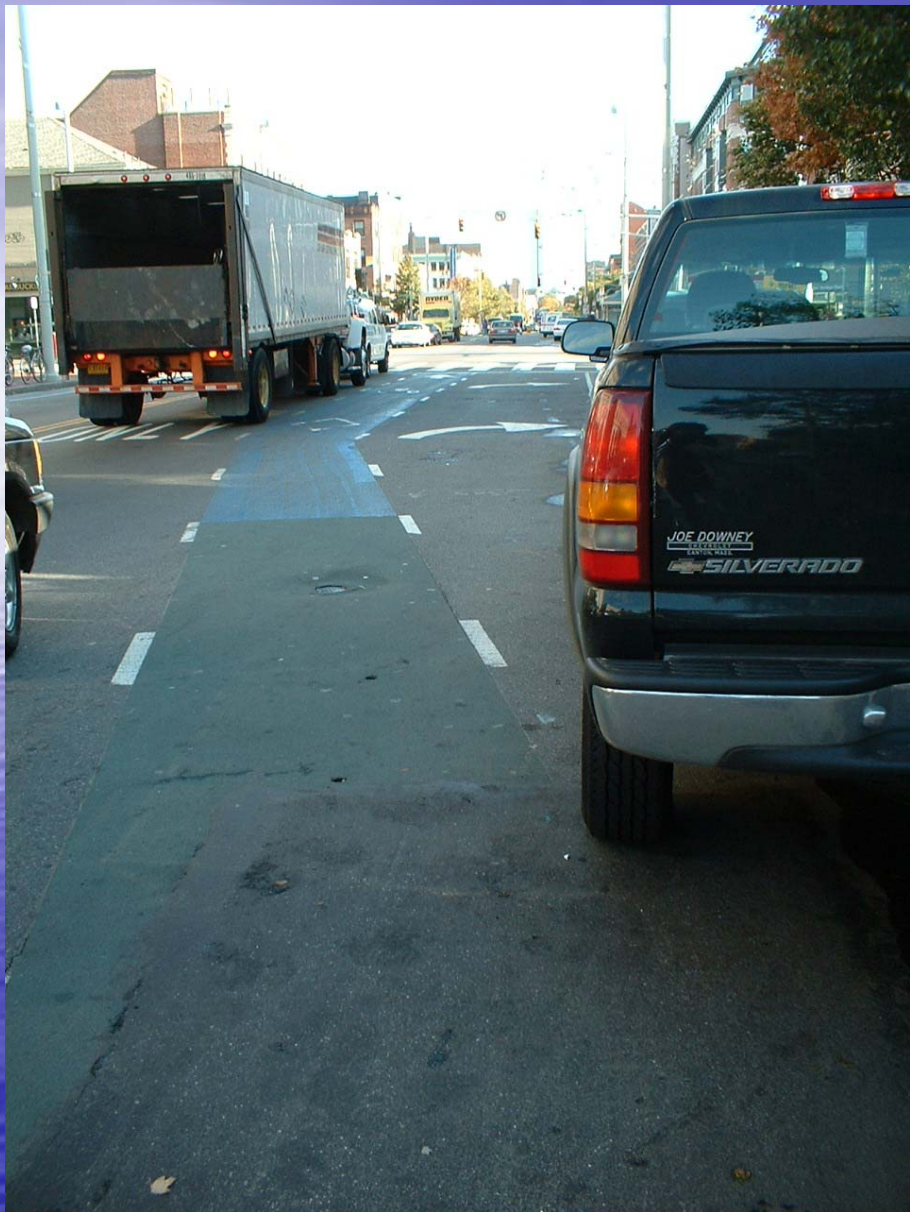


# PROBLEMS: Non-Signalized Crosswalks





# PROBLEMS: Crossing of Bicycle & Other Vehicles





# IMPROVEMENT MEASURES

- Rationalize crosswalks
  - More traffic stops
  - Less crossing
  - Higher costs
- Remove Sidewalk Parking for Shared Bus & Bicycle Lane
  - Impact on business
  - Transfer parking problem to residential estates
  - Safety of cyclists



# IMPROVEMENT MEASURES

- Mandatory Rear Servicing / Dedicated Delivery Hours
  - Operation of business
  - Impact on residents
- Larger Perspective
  - Impact of changes on River Street & Turnpike
  - Effect on transit usage and implications on Harvard Square







# COMMUNITY INVOLVEMENT

- Public outreach and visioning
  - Public dialogue sessions
  - On line forum
- Focus Groups
  - Panel of representatives and professionals from each community
- Better Buy-In
  - Concerns of stakeholders considered
  - Less implementation resistance