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## JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B.Tech III Year I Semester Examinations, February/March - 2016 MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS (Common to ME, EIE, BME, IT, MCT, AME, MIE, MSNT)

11.100

PR

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B. Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units Answer any one full question from each unit.

Each question carries 10 marks and may have a, b, c as sub questions.

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<u> </u>	Administration of the second o	MALES IN	S Males		PART-	· <b>A</b>		12344	.ind type.	4
1.3	a) Define	the concep	ot 'Manag	gerial Econo	omics'	4.	. zim »	435	(25 Marks	s)
1	b) How is	'Price ela	sticity of	demand' m	easured?				[2]	
	) How is	'Cost' cor	nposed?	86 E.L.	euburcu:	· 48,894	OR. UZR.		[3]	
C	l) What d	o you unde	erstand by	Production	n firnction	2		No. of Control	[2]	
e	) What is	meant by	'unlimite	d/liability'		•			[3]	
$\mathbf{f}$	Disting	uish betwe	en Mont	pely' and	Monopoli	ctio comm			[2]	
g	) What is	the purpos	se of takin	ng capital b	ndoeting /	lanicione?	eunon.	CASTON VE	<b>[3</b> ]	HT
h	) How is	Net presen	t value de	termined?	uus uus l	iccisions:			[2]	•
i)	What is	the princip	le of Do	uble entry	hook keen	y una'?			[3]	
j)	How is	Du Pont C	art helpf	ul for interp	retation?	mg .	ATPECO.		[2]	64 YEAR
									[3]	
6402	NAME OF THE PARTY			₹ PA	ŔТ-В					
2.	Explain	the natura	71				EN MAY ENTRE	re E	(50 Marks)	
	- represent	me nature	and scope	manageria		ics.			[10]	#DP 45
3.	Define D	emand Fo	recasting	and explain	OR Various f	`oroonati				
	•				TAP S AL	1078 B.	g methods	SK	[10]	124 T
4.	State and	explain th	e theory o	of law of va	riable pro	portions.	-		F101	
				•	)D	*			[10]	
J.	earned w	OI Forma	Ltd. in	the first ha	lf of 201	4, amoun	ted to Rs	.2,70,000	and profit	Allert.
		in fixed c	C, OOO. 111	C DIOIL CAL	med was	Rs.20, 70	0 in that 1	half year	crease and Assuming	
\$FT.	a) Profit	volume rat	io	ip e					oki özis	
	b) The am	ount of pro	ofit when	sales are R	s. 2,16.00	0 and	-00 C 52			
	c) The am	ount of sal	es require	ed to earn a	profit of l	Rs.36,000		•	[3+3+4]	• •
6.	Afterna									
<b>.</b>	determinat	you under	stand by	'Monopol	istic Con	petition'	? Explain	the pri	ce- output	SP.
•		ion in cast	or mono	Pougue cor	upention.			,-	[10]	
7.	Enumerate	the variou	s method	O s∗of pricing		unta.				
			• •	- or brionis				60,144. 80,634 616 E	<b>£</b> [10]	affigation of September Noted to

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How is capital classified? Explain in detail various sources of mobiliship total capital needed by an organization. [10] \$55£ ELUSA ELUSA OR 145 The initial cash outlay of a project is Rs.50,000 and it generates cash inflows of 9. Rs.20,000, Rs.15,000, Rs.25,000 and Rs.10,000 in four years. Using present value index method, appraise profitability of the proposed investment assuming 10% rate of discount. SPI. [10] Explain various Accounting concepts and Conventions which are widely accepted.[10] 10. FEG FILE. OR Jack. #1500 #1500 #1500 ØY. 11. Current Ratio = 2.8 Acid - test Ratio = 1.5Working capital Rs.1, 62,000 SER. Find out ier. - FILE 531 File. FR. a) Current assets b) Current liabilities c) Liquid assets [3+3+4]45 12 TA #FT DF. K. gur. 00Ø00--51 MP. SUPER TOTAL ŒŢ, #N 617 BR. #777 () Œ Ĉ. Sing. SI. SW. ## res. 1917 DP. 400 DF. iiri fil 24.570 Core 72. 8X CHT. er. 35 Die. W. Marin. MT. 能類 #1 231003 1777 1777 #PE WA, 1/1300 1/1300 BIN. 1000 201216 1272 1. HAN. HH. 2075 % 2075 % NAT. BET. MA 12 2.5 10:000 ##OF 

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